Being

Overweight

"A Serious Medical Problem" Even an inch more, on waist / belly can be Dangerous

- There are no shortcuts available.
- It can not be treated cosmetically.
- Risk of life threatening infections associated with surgical procedures.
- Side effects of Multiple Constituent Ayurvedic formulas or allopathic drugs.
- Heating pads or Heating belts, Which leads to water loss mainly rather than fat loss, and thus can cause serious, Health problems.
- Dieting schedules / dieting crash courses are not advisable scientifically.



GREEN TEA EXTRACT (Mechanism of Action):

- 1 Green Tea Extract helps to boost Body Metabolic Rate (BMR), making it easier for the body to burn fat. As per Research published in the "AMERICAN JOURNAL OF CLINICAL NUTRITION" (Consumption of Green Tea Extract produces Thermogenesis).
- 2 Green Tea Extract rich in catechin, Polyphenols increases 24 hour energy expenditure & fat oxidation.
- 3 Green Tea Extract inhibits the fat absorbing enzyme 'Lipase' in the digestive system, thus stopping the addition of further fat in the body from the foods.
- 4 Green Tea Extract in weight loss, helps body to regulate **blood sugar levels** & it can also help **thyroid** patients, without over stimulating the adrenal glands (as the thyroid patients, have low Body Metabolic Rate (BMR), thus they have a tendancy to gain weight faster).

Green coffee bean extract: (GCBE)

According to studies (GCBE) works as a **catalyst** in the oxidation of fat.

- It helps the release of fatty acids.
- It improves metabolism.
- It reduces glucose and calorie absorption which in turn decreases insulin output and reduces the formation of adipose tissue.

The end result of using Green coffee bean extract is that it decreases body fat and body mass.

"The American college of Sports Medicine (ACSM)" The largest and the most respected Health Medical & Exercise organization in the world has established guidelines for Healthy Weight Loss; They recommend a weight loss goal of 4-8 pounds / month (1 pound= 454 gms) approx. 2-4 kg/month.

So all you need is a comprehensive way of getting rid from this serious Health Problem, which includes;

- A change in lifestyle like Cutting on or avoiding Unhealthy snacking / Junk food & Carbonated / Sugary drinks.
- Adopting an active way of daily routine which includes Jogging, Cycling, Swimming, Brisk Walking and going by steps instead of Lifts or Escalators.
- Adding some Natural Body Metabolic Rate (BMR)
 enhancers like Green Tea Extract/Green Coffee bean Extract
 which is also associated with a plethora of other health
 benefits of being a Natural Anti Oxidant, with proven
 Efficacy and Safety records worldwide.

Green tea V/s Green Tea Extract : As per Research conducted worldwide on weight loss benefits of green tea, it has been found that when we drink green tea, we need to drink at least 8 – 10 cups per day to get the desired weight loss benefits, but drinking 8-10 cups per day is extremely difficult, at the same time green tea contains a large amount of caffeine (50-60 mg per cup) which can have serious side effects(like Increased heartbeat, loss of appetite, sleeplessness or gastric discomfort)

So in that case *Sargam (Green Tea Extract)* is found to be a safer option as it is de-caffeinated and 1 Capsule of *Sargam* is equivalent to 3 - 4 Cups of Drinking Green Tea, thus the desired benefits are obtained with just 3 capsules per day.

Sargam Facts:

- Green tea extract is not an appetite suppressant.
- Green tea extract enhances stamina; it helps people to exercise for long duration thus significantly enhancing endurance levels.

So people who take green tea extract & do exercise, will burn more fat than someone who simply diet & exercise.

• Green tea extract is not a fast acting diet & one should use it in order to achieve long term goals.

Acc. to **Tom Venuto** author of the excellent book **'Burn The Fat'**, It is possible to loose more than 2 pounds per week, but if you do, most of the additional weight will usually be Water or Muscles.

- ★ When you loose water weight, you will gain it back immediately as soon as you rehydrate yourself.
- ★ When you loose muscles, your Body Metabolic Rate (BMR) slows down, making you more likely to regain the lost weight.

So permanent weight loss is always slow, because it involves fat loss not water or muscle loss, & Green Tea Extract & Green coffee bean extract are proficient in promoting fat loss. So "How quickly you loose weight depends upon your Diet & Lifestyle" thus No one can guarantee, "How many pounds / kg you can loose in a Month"?

Dosages: 3 Caps per day (one Capsule after Breakfast, one after Lunch & one after Dinner) for a minimum period of 8-9 Months, for effective weight loss goal achievement. But you will start feeling the good effects during the 2-3 months itself.



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